

MARKETING OPTIMIZATION

MORE VISITORS
ON YOUR WEBSITE



Web: www.sourceweb.ag
EMail: office@sourceweb.ag



ABOUT ME

My profession is to make people measurably richer, healthier and happier!

You are right with me if you are one of those people who want to make profound personal, financial and professional changes and if you are ready to embark on a path of success.

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Founder & CEO of the SourceWeb Group
Certified IT Expert
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About Me: www.teissl.info or www.teissl.me
Company Website: www.sourceweb.ag



THE TOPIC

How can you actively ensure that your own offer is found better in search engines and that potential customers thus become aware of your Internet presence first?



BRIEF OVERVIEW

Marketing is divided into the following points:

- Service/Products
- Marketing/Budget
- Capacity/Utilization

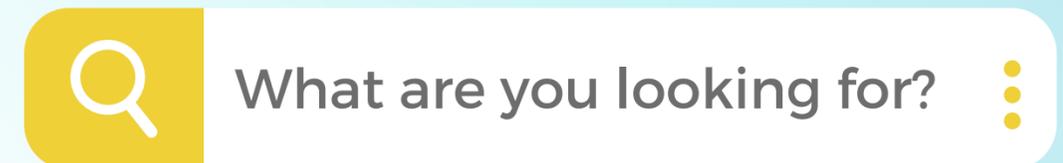
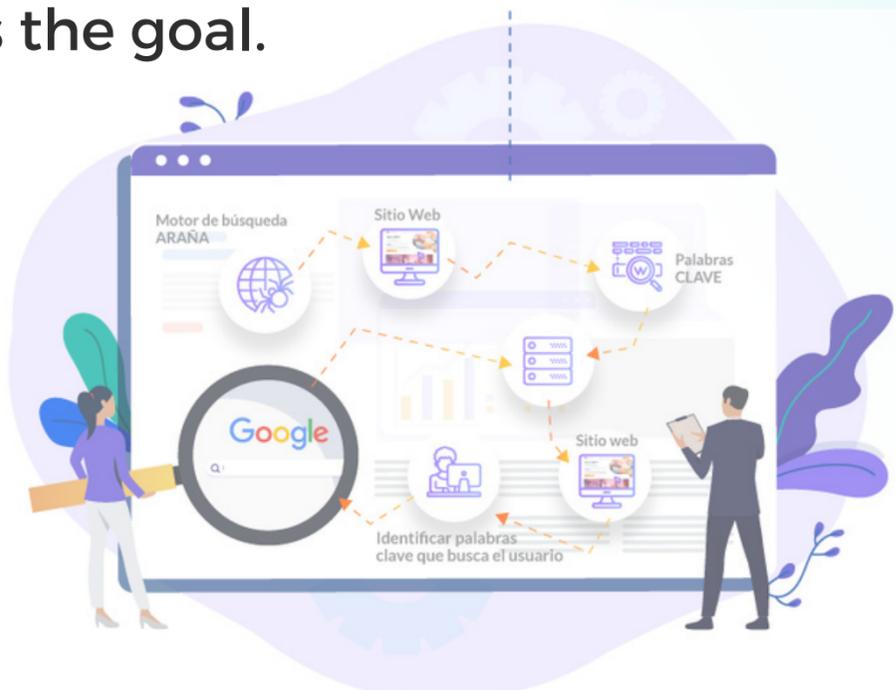
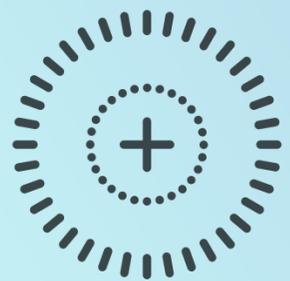


BE FOUND

Navigating the Internet without search engines - hardly imaginable today.

Every day, Google alone receives several billion search queries.

To be found by customers among the first hits if possible - that is the goal.

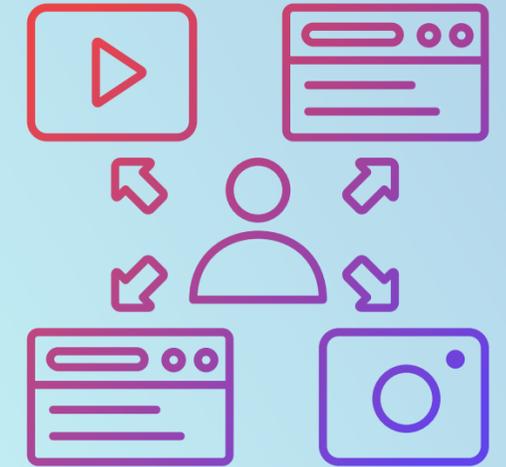




PURCHASE DECISIONS ARE MADE ONLINE.

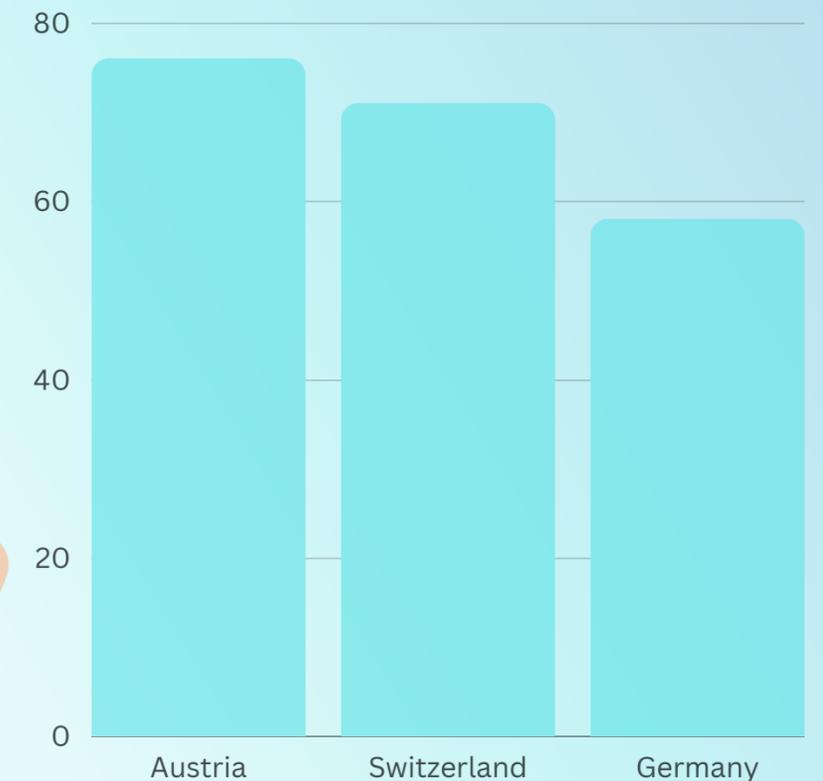
- About 88% of Internet users do research on the Internet before they buy something.
- The only problem is that your site is not or only insufficiently found by search engines such as Google, because the customers do not become aware of your offer and rather find it in one of the many other better-placed offers of the competition.





SME IN WEB

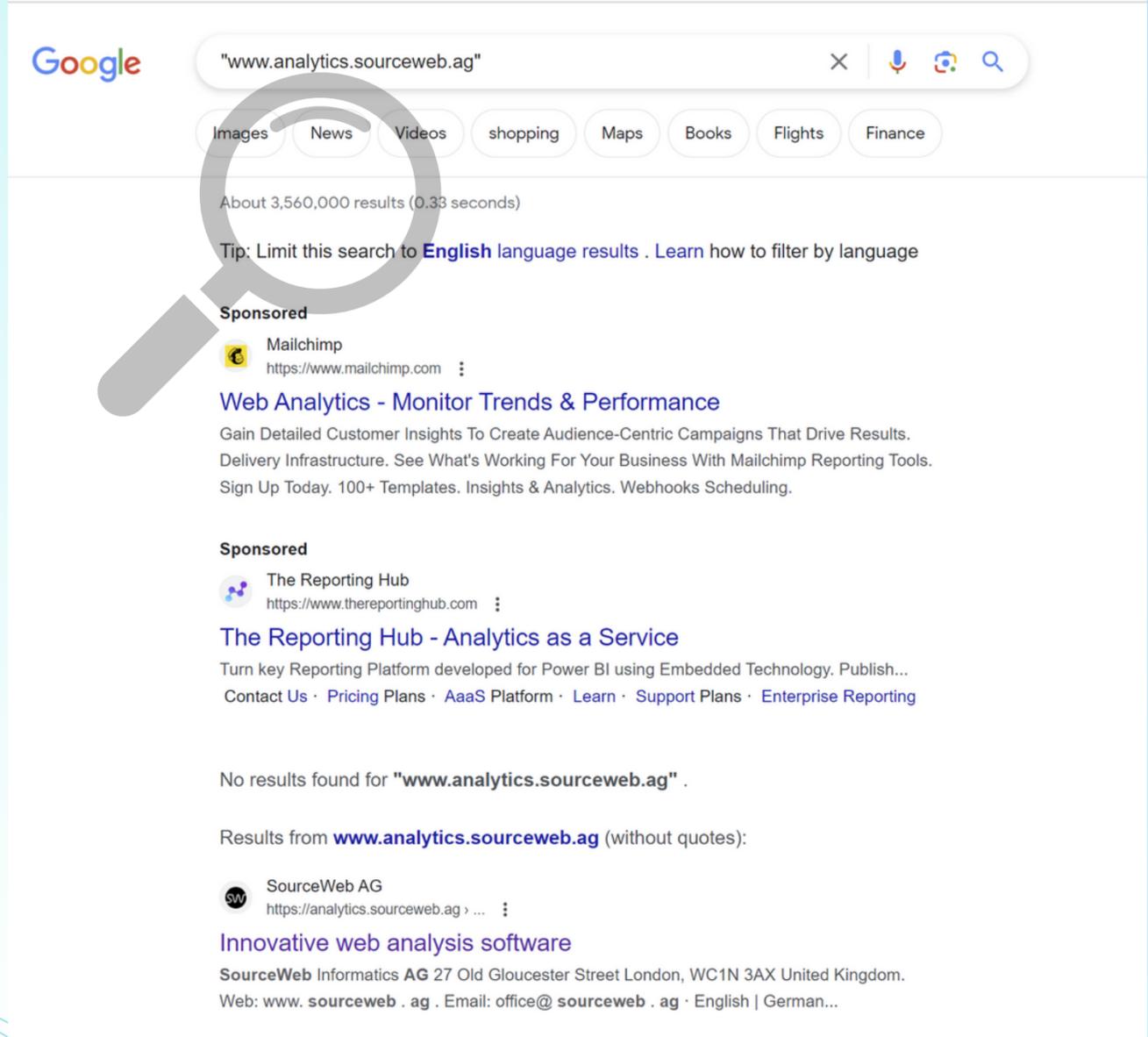
- According to a survey conducted by Google in eleven key markets, 76% of small and medium-sized enterprises (SMEs) in Austria have their own online presence. In Switzerland 71% and Germany 58%.





POPULARITY

Have you already checked yourself
how your internet presence is standing?



Google "www.analytics.sourceweb.ag" x [voice search] [image search] [search]

Images News Videos shopping Maps Books Flights Finance

About 3,560,000 results (0.33 seconds)

Tip: Limit this search to **English** language results . [Learn how to filter by language](#)

Sponsored

 Mailchimp
<https://www.mailchimp.com> ⋮

Web Analytics - Monitor Trends & Performance
Gain Detailed Customer Insights To Create Audience-Centric Campaigns That Drive Results. Delivery Infrastructure. See What's Working For Your Business With Mailchimp Reporting Tools. Sign Up Today. 100+ Templates. Insights & Analytics. Webhooks Scheduling.

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Innovative web analysis software
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Web: www.sourceweb.ag . Email: office@sourceweb.ag · English | German...



MY RECOMMENDATION

“MARKETING TECHNOLOGY”



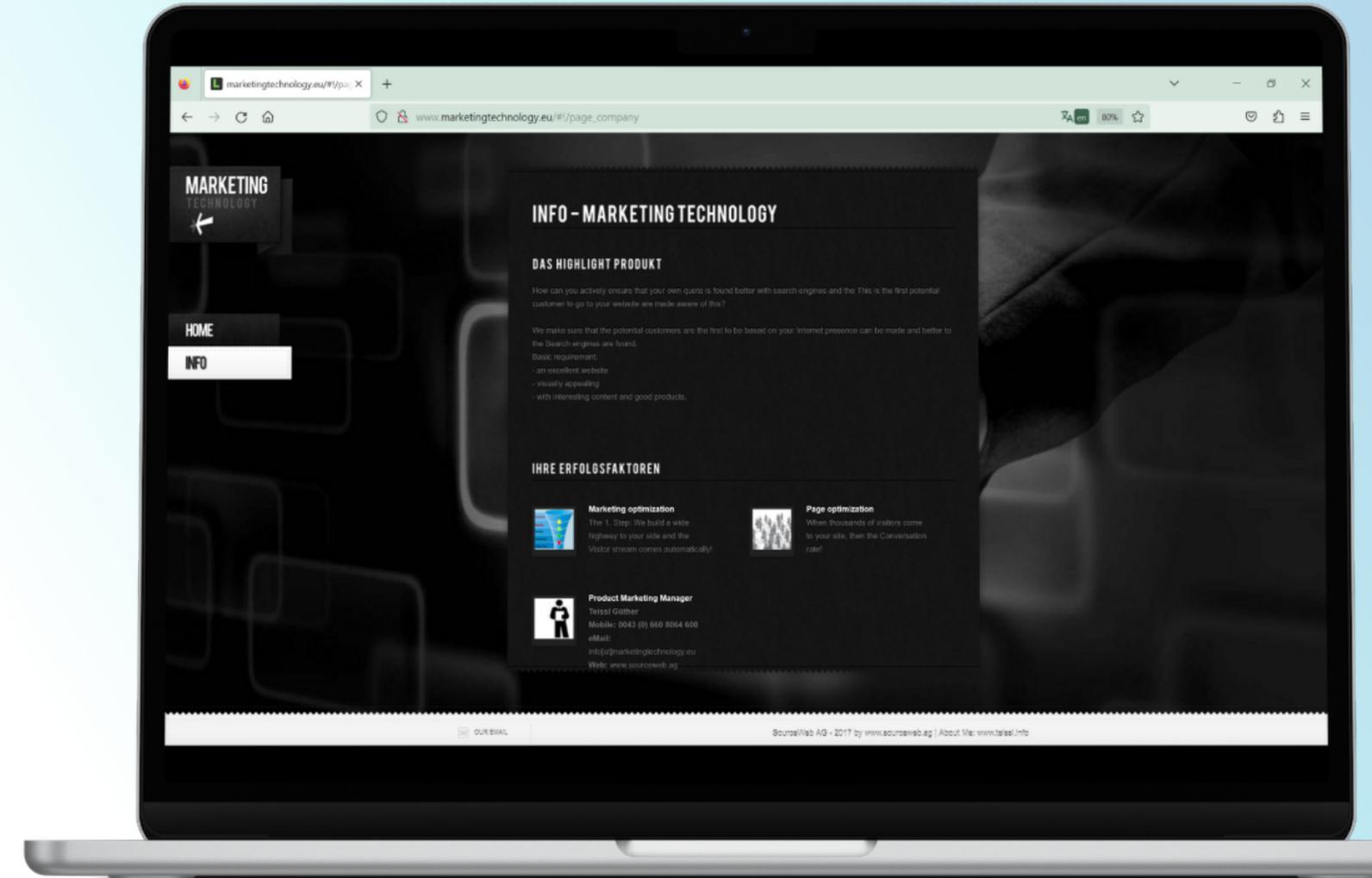
GENERAL FUNCTIONALITY:
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CASE STUDY:
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SEO REFERENCE KOMAG:
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[www:// MARKETINGTECHNOLOGY.EU](http://www://MARKETINGTECHNOLOGY.EU)



WHAT THE RESULTS SAY? “MARKETING TECHNOLOGY”

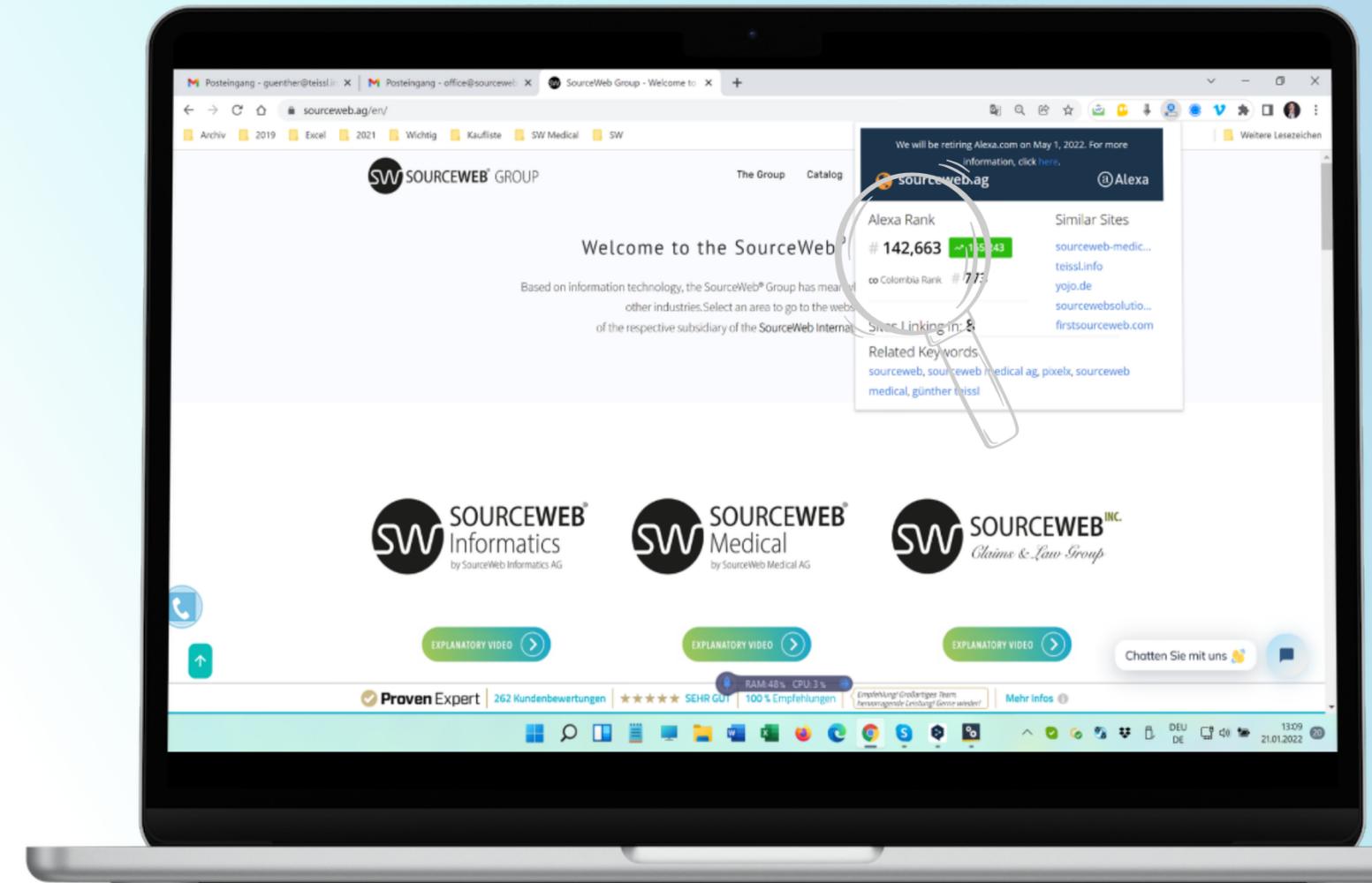


We Offer Complete Transparency

Thanks to our In-House Product Marketing Technology, we have great success results. Due to the worldwide popularity of our brands, we have an increasing number of visitors, currently over 700 visitors per day. Since full transparency is very important for us, you have direct access to our demo version, where you can track all visitors to our websites live.

According to Alexa ranking, our websites are among the TOP 150,000 most visited sites in the world.

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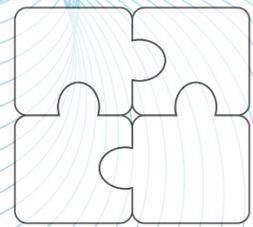
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WHAT THE RESULTS SAY? “MARKETING TECHNOLOGY”



THEREFORE,
WE CAN GUARANTEE
THE BEST BACK LINKS
GENERATION FOR
YOUR WEBSITE.

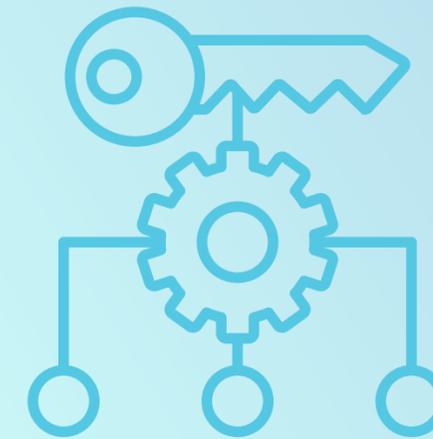


YOUR SUCCESS FACTORS **“MARKETING TECHNOLOGY”**

Be found better!

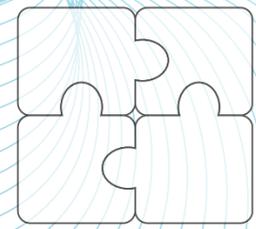
Make the potential customers aware
of your internet presence first!

Customers can find what they need quickly
and clearly. This makes your site perfect
for a high conversion rate
(turning visitors into customers).



BASIC REQUIREMENTS:

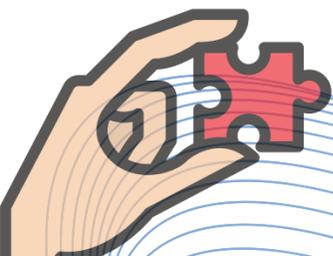
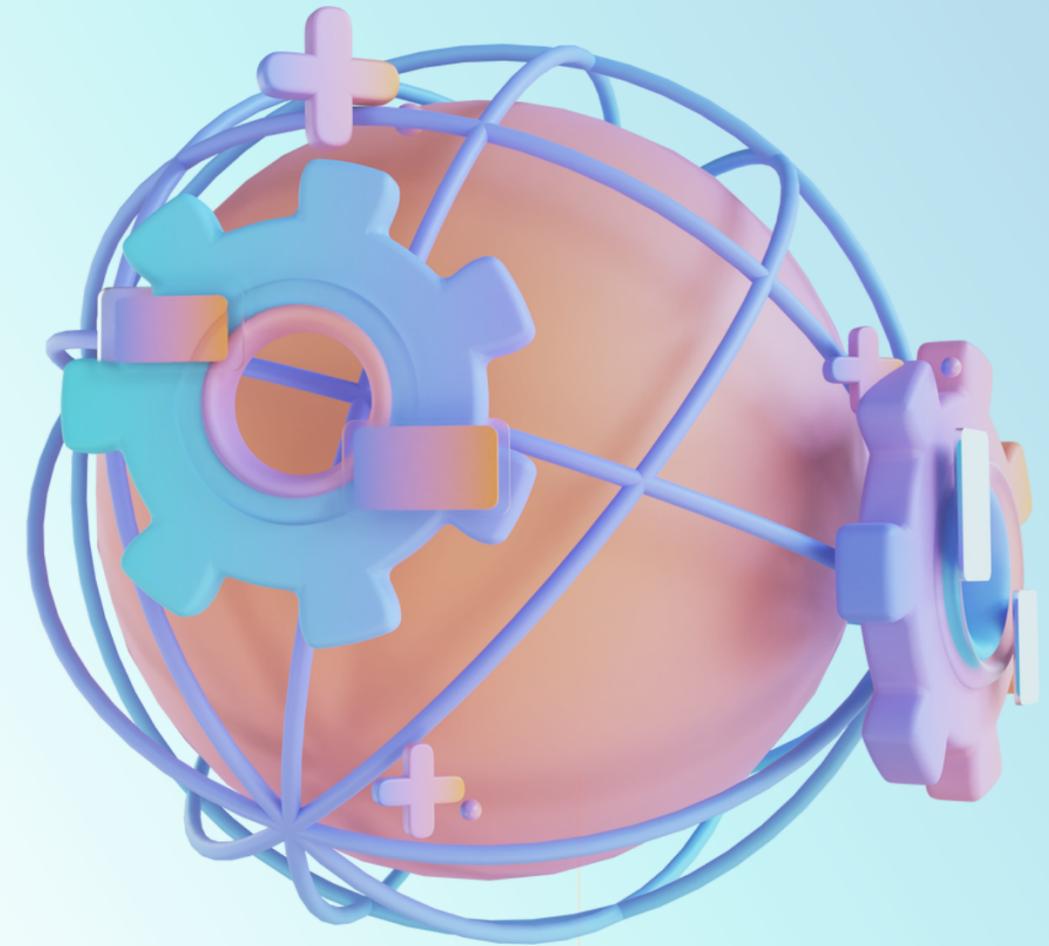
**AN EXCELLENT WEBSITE,
VISUALLY APPEALING,
WITH INTERESTING CONTENT
AND GOOD PRODUCTS.**

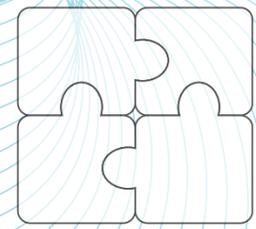


STEP 1/2 - VISITOR FLOW “MARKETING TECHNOLOGY”

The 1st Step:

We build a wide highway to your site
and the flow of visitors comes automatically.





STEP 2/2 - PAGE OPTIMIZATION

“MARKETING TECHNOLOGY”

The 2st Step:

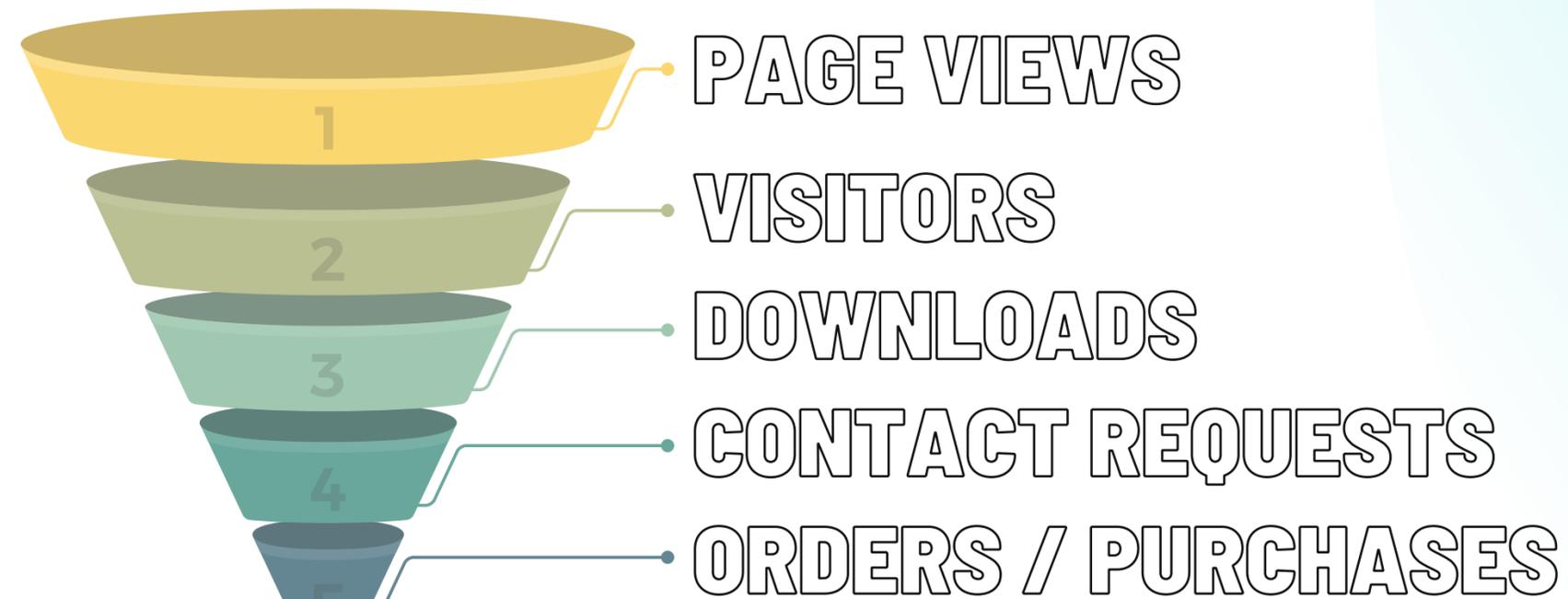
When thousands of visitors come to your site,
the conversation rate also increases.





SHORT GRAPHICAL SUMMARY

“MARKETING TECHNOLOGY”





TARGET DIAGRAM “MARKETING TECHNOLOGY”

Expert recommendation to bring
your own page to the front
in the search results:

- KEYWORD RESEARCH
- TITLE-TAG & METADESCCRIPTION
- PAGE CONTENT
- INTERNAL LINKING
- PERFORMANCE / PAGE LAYOUT
- OPTIMIZE GOOGLE SEARCH:
BACK-LINKS, NETWORKING,
SITE RANK ETC.





TARGET DIAGRAM "MARKETING TECHNOLOGY"

Besucherübersicht

25.10.2011 - 24.02.2012

100,00 % von insgesamt besuche

Übersicht



1.750 Personen haben diese Website besucht.

Besucherübersicht

05.02.2012 - 24.02.2012

100,00 % von insgesamt besuche

Übersicht



1.425 Personen haben diese Website besucht.



MONITORING WINDOW

“MARKETING TECHNOLOGY”

Do you want too?

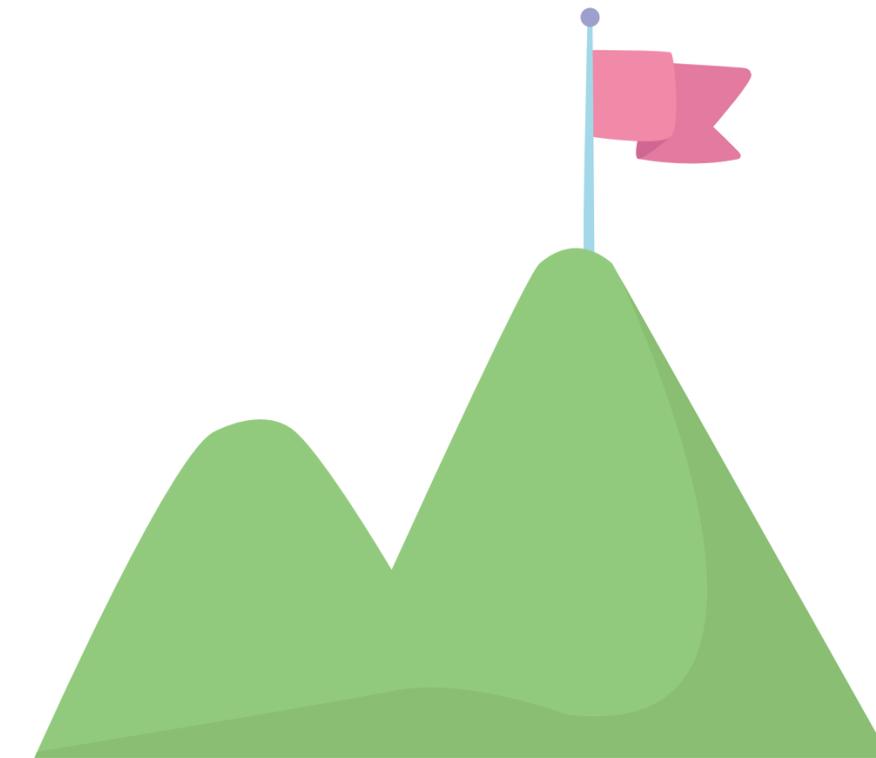
What do you want to reach?

In 1 week customers had 1,425 visitors.

After 1 week customers had 2,100 back links.

After 3 weeks, over 11,400.

The marketing optimization brought customers in only 4 weeks under the most important 800 TSD pages worldwide and under 200 TSD in Germany.





OUR OFFER **“MARKETING TECHNOLOGY”**

We generate thousands of links on your website that will be found by search engines.

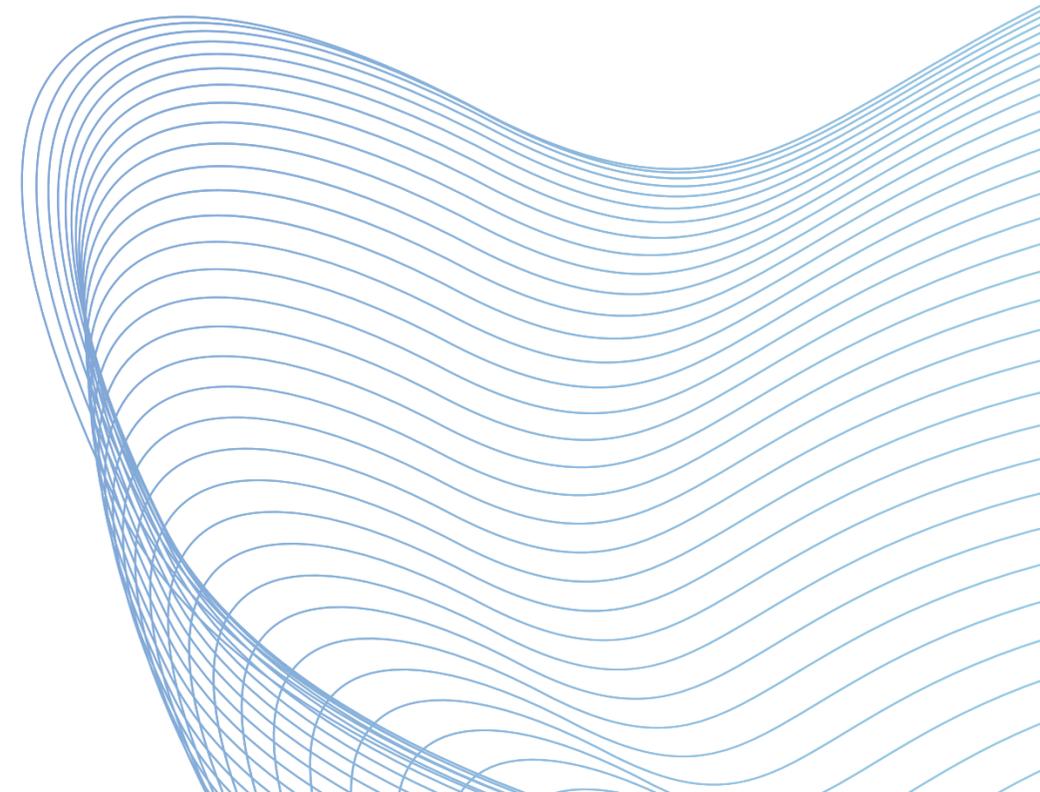
This will visibly improve the rating of your website.

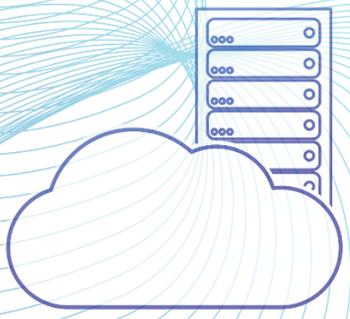
In addition, the many links also bring thousands of real visitors to your website.

Every visitor is a potential customer.



 **MARKETING
OPTIMIZATION**





OUR OFFER "MARKETING TECHNOLOGY"



Other Optimization Measures

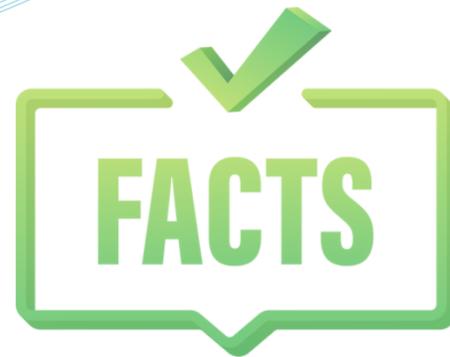
- Web-Hosting
- Optimize HTML-Code
- Performance & Speed
- Content / Content
- Store Systems
- Newsletter Systems
- Mailing List
- etc.



HTTPS://

Our Certifications:
[INFORMATICS.SOURCEWEB.AG/EN/CERTIFICATIONS/](https://informatics.sourceweb.ag/en/certifications/)

WHAT CAN YOU LOOK FORWARD TO? THE RESULTS: “MARKETING TECHNOLOGY”



- More visitors for your website from day 1.
- Better ranking of your website in search engines.
- Already in the test phase, several thousand websites are linked to your website.
- At full term (1 year), the number increases to several million.
- Depending on the keywords, your website will rise to number 1 in the search engines after a short time (about 1 - 3 months).

 **MARKETING
OPTIMIZATION**



Action - Your Next Step:

Talk to me personally and we will clarify your further questions.

Place the order with us by first contacting us without obligation.

We will then make a corresponding comprehensive analysis of your website and finally you will receive a free consultation from us. Please use the following link to book a free appointment with us:



BUSINESS WHATSAPP: +44 7858 827 067