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**Receiver**

Addressed to interested parties

**Offer to grant our rights of use in relation to a planned real estate project**

Dear interested Parties,

Enclosed we will send you further information regarding the trademark rights ImmoStar .

**Origin of the brand:**

A distinctive and unique name for your own brand is half the battle on the way to success.

In a world of goods in which products are increasingly interchangeable, it is becoming increasingly important for Companies to differentiate themselves from the competition by building a brand.

A brand should trigger emotions, inspire trust and thus create customer loyalty.

The better a name, the more successful the recognition value and the possibility of differentiation from competitors. The strongest brands are unmistakable, concise, memorable and legally waterproof. A poorly chosen name, on the other hand, can not only cost market opportunities, but also become really expensive.

For this reason, we have managed to successfully register a TOP brand **Immostar**, slogan "**Real estate of the best quality**" with corresponding trademark rights through the EUIPO Office of the European Union for Intellectual Property.



The following criteria are given for these brand names:

- Memorable name: With these brand names there is no need for descriptive content or additions, is easy to remember, can be easily written by almost anyone (international), definitely stands out from the competition. The slogan is short and memorable. This brand creates an optimal recognition value and that the customers can identify with the brand, so a new regular clientele could be certain.

A wide range of awareness has already been established in the German region.

### Use of the trademark:

We the company SourceWeb had intended "to operate a real estate portal with a founded company under the sign IMMOSTAR".

A first beta version of this portal (in this case only related to all European countries) can be found at the address "[www.immostar.ag/beta/](http://www.immostar.ag/beta/)".

Password-protected area to view our development:  
Password on request.

With this portal, our intention was to expand as soon as possible for international audiences, for the beginning at least for audience of the German zone or in the future it will already be designed directly for this audience when it is put into operation. We would then have intended to invest not insignificant expenses (will be in the 5-digit range) for marketing in the portal.

The target group of marketing would be on the one hand with real estate interested parties, on the other hand of course also with real estate brokers, who could then use our new platform to market the properties. They would also have been given appropriate access to a protected area in our portal in order to be able to manage the objects and would therefore regularly visit our site. Further contracts prepared for this purpose on request.

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**Our offer:**

Unfortunately, due to our time and the management of our company, we had to put this project on hold, as we do not want to lose our main focus on our main company "SourceWeb – high-level IT service" as well as our other companies.

See our concept presentation [www.concept.sourceweb.ag](http://www.concept.sourceweb.ag) and short explanatory video:  
<http://www.video-en.sourceweb.ag>.

Therefore, we would be willing either to sell the corresponding trademark rights for a reasonable fee or to grant exclusive rights of use of our trademarks. Our SourceWeb Technology Ltd. is the owner of the trademark and patent rights and manages them on behalf of the other SourceWeb companies. Link to view our rights of use:  
[http://brands.sourceweb.ag/our\\_brands](http://brands.sourceweb.ag/our_brands) .

In this case, we would rent the trademark rights exclusively and exclusively to the contractual partner and also contractually commit ourselves to refrain from operating a real estate portal under such or similar name or marketing it (also for third parties) for the duration of the contract.

For the license rights, we would have imagined a monthly fee of € or USD (negotiable), - excl. VAT. without contractual commitment from the contractual partner side, but several years of contractual commitment on our part.

In this case, the contractual partner could terminate the license agreement at the end of each month, but would have the certainty that the contractual rights would be secure for the contractual partners through a contractual commitment of many years on our part. In the event that the contractual partner would also be interested in a longer-term commitment, we could also imagine in this case to reduce the monthly license fee appropriately in return.

In addition, we would be willing to help with this contractual partner in the field of search engine optimization. If we market this accordingly with our many years of know-how and experience, we would certainly be listed in the results of the search engines under appropriate terms, especially under the term "immostar" soon on all portals in the first place. Our agency has been dealing with search engine optimization for several years, so it would not be a big deal for us to do this. We already have numerous well-known references in this area.

Some of our evidence and case studies:

Certified SEO and WEB specialist:

MCSE: Data Management and Analytics — Certified 2016:  
<https://www.youracclaim.com/badges/bceed074-3001-4612-9bea-e6f0d00c778f>

Our SEO case study:  
[https://informatics.sourceweb.ag/documents/EN/SEO-Customer-Reference-EN\\_09.06.2022.pdf](https://informatics.sourceweb.ag/documents/EN/SEO-Customer-Reference-EN_09.06.2022.pdf)

Case study on the in-house unique system:  
[https://informatics.sourceweb.ag/documents/EN/Case-Study-EN\\_09.06.2022.pdf](https://informatics.sourceweb.ag/documents/EN/Case-Study-EN_09.06.2022.pdf)

Functionality to the in-house unique system:  
[https://informatics.sourceweb.ag/documents/EN/General\\_Function-EN\\_09.06.2022.pdf](https://informatics.sourceweb.ag/documents/EN/General_Function-EN_09.06.2022.pdf)

Developing ASP.NET MVC 4 Web Applications

[https://www.youracclaim.com/badges/62556b08-5701-426b-9542-458dd435a328/public\\_url](https://www.youracclaim.com/badges/62556b08-5701-426b-9542-458dd435a328/public_url)

Programming in HTML5 with JavaScript and CSS3

[https://www.youracclaim.com/badges/9ed257df-faef-4bb0-9d28-9f4d05d7bf86/public\\_url](https://www.youracclaim.com/badges/9ed257df-faef-4bb0-9d28-9f4d05d7bf86/public_url)

I remain respectful.

Best regards,

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