

SOURCEWEB SEO OPTIMIZATION

MARKETING
TECHNOLOGY



HIDE

INFO

INFO - MARKETING TECHNOLOGY

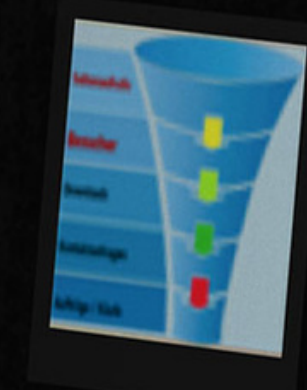
DAS HIGHLIGHT PRODUKT

How can you actively ensure? that your own offer is better found in search engines and that the potential customers are the first to access your website be made aware of it?

We make sure that potential customers are the first to respond to your Internet presence and better aware of the search engines.

- Basic prerequisite:
- an excellent website
 - visually appealing
 - with interesting content and good products.

IHRE ERFOLGSFAKTOREN



Marketing Optimization

The 1st step: We build a wide highway to your site and the Visitor flow comes automatically!



If thousands of visitors come to your site, then the Conversation rate!

Product Marketing Manager

THE HIGHLIGHT PRODUCT

THE MARKETING TECHNOLOGY IS OFFERED IN COOPERATION WITH THE SOURCEWEB® INTERNATIONAL AG GROUP.

THE TECHNOLOGY IS DESIGNED FOR COMPANIES THAT WANT TO INCREASE EITHER THEIR LEVEL OF AWARENESS AND/OR THEIR ONLINE REPUTATION.



HTTPS://

[WWW.MARKETINGTECHNOLOGY.EU](https://www.marketingtechnology.eu)

SOURCEWEB SEO OPTIMIZATION



[HTTPS://INFORMATICS.SOURCEWEB.AG/EN/WEB-MARKETING/](https://informatics.sourceweb.ag/en/web-marketing/)



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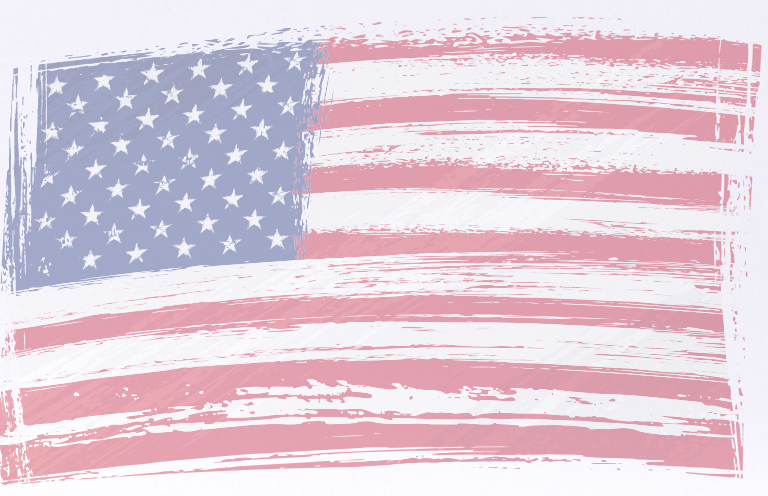
Q Search | SOURCEWEB



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SW SOURCEWEB®

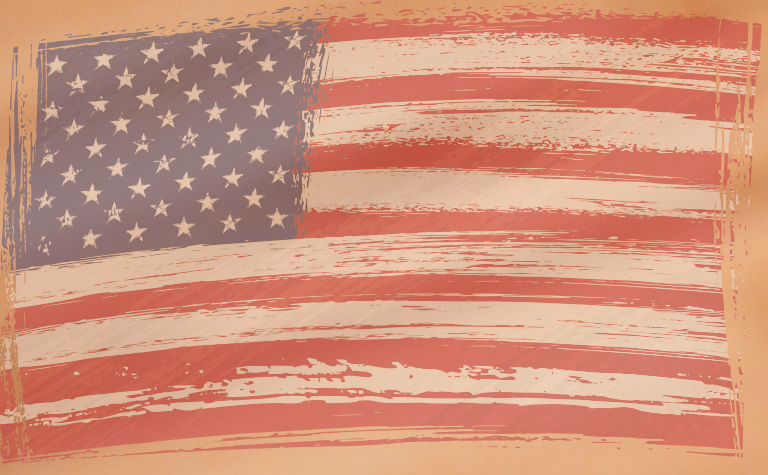
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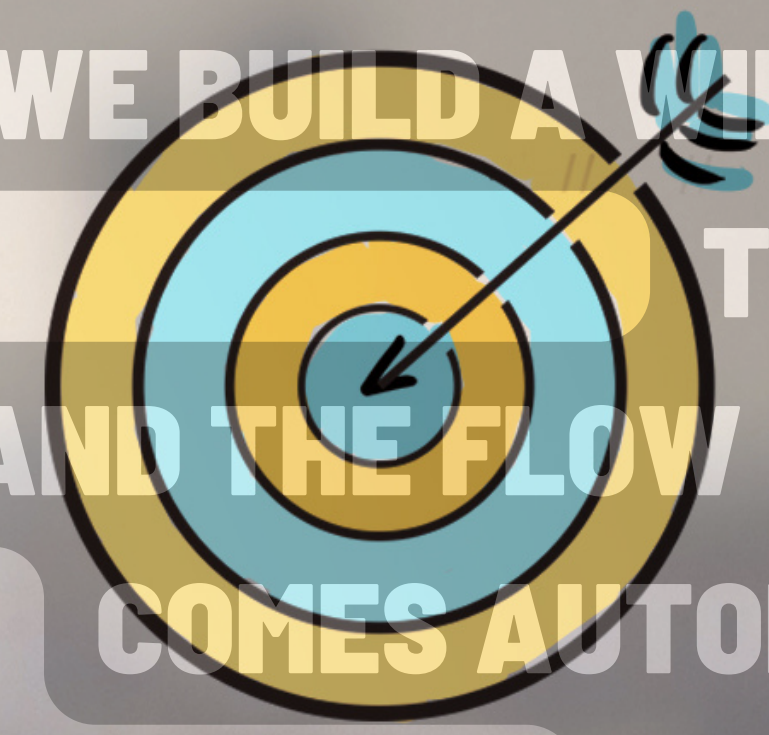
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VISITOR FLOW

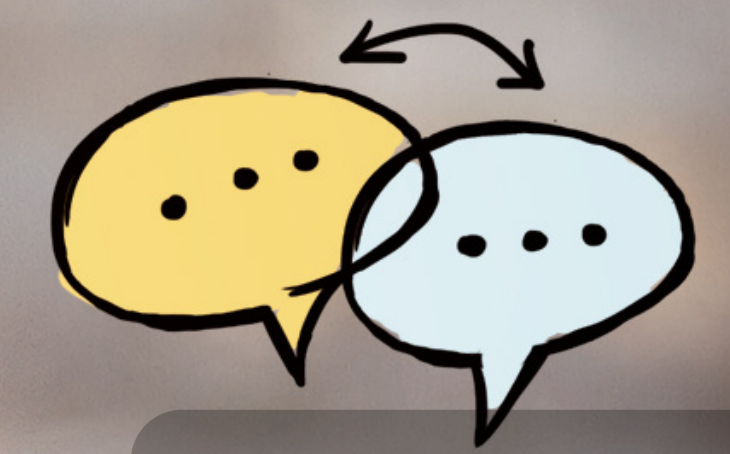
THE 1ST STEP:

WE BUILD A WIDE HIGHWAY
TO YOUR SITE
AND THE FLOW OF VISITORS
COMES AUTOMATICALLY.



THE 2ND STEP:

WHEN THOUSANDS OF VISITORS
COME TO YOUR WEBSITE,
THE CONVERSATION RATE
ALSO INCREASES.



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**SOURCEWEB
SEO OPTIMIZATION**

PURCHASE DECISIONS ARE MADE ONLINE

**APPROX. 88 % PERCENT
OF INTERNET USERS
DO RESEARCH ON THE INTERNET
BEFORE THEY BUY SOMETHING.**

**THE ONLY PROBLEM IS,
YOUR SITE IS NOT OR ONLY INSUFFICIENTLY
FOUND VIA SEARCH ENGINES LIKE GOOGLE,
BECAUSE THE CUSTOMERS DO NOT BECOME
ATTENTIVE ON YOUR OFFER AND RATHER
WITH ONE OF THE MANY OTHER BETTER
PLACED OFFERS OF THE COMPETITION FIND.**

**WWW.
WE HAVE THE SOLUTION.**

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